



**CAMBRIDGESHIRE
FIRE & RESCUE SERVICE**
Working together to improve community safety

Cambridgeshire Fire and Rescue Service Fire Engine Design Competition Privacy Notice – March 2024

Cambridgeshire Fire and Rescue Service (CFRS) has collected your / your child's personal information to allow us to process your entry for the Fire Engine Design competition.

In order to comply with the Data Protection Act 2018 and the UK General Data Protection Regulation, CFRS must provide you with the following information about the personal data you give to us or we receive from third parties.

What information do we need to collect?

Your name as the parent / carer, your contact number as the parent / carer, child's name, child's age, child's hometown / district address.

We will process any further personal information which you may decide to provide us when corresponding.

Our legal basis for collecting information.

Cambridgeshire Fire and Rescue processes this information to allow us to communicate with you and receive your entry to the children's competition.

When we process your data for the competition, we are doing so under the basis of UK GDPR Article 6(1)(a) *'the data subject has given consent to the processing of his or her personal data for one or more specific purposes.'*

Children aged 13 or over are able to provide their own consent. For children under this age consent should be given from whoever holds parental responsibility for the child.

Consent can be withdrawn at any time. If you wish to withdraw your / your child's consent please email pressoffice@cambsfire.gov.uk.

Who does CFRS share your personal data with?

The data provided as part of this competition will not be shared with any third parties. The competition entrant's name, age and district may be shared on our social media pages and website along with the photos of their creations. If photos sent to us include children where they are identifiable we will not share these without your consent.

How long will CFRS keep your data?

CFRS will continue to hold your personal data until the end of the competition at which point the personal data of unsuccessful entrants is deleted. The personal data of winners will be kept in perpetuity if you have consented to this being shared on our website and social media. If you do not consent to this information being shared on our website or social media pages, data will be deleted once the competition has ended and the winner has collected their prize.

For further information about how the CFRS uses your personal data, including your rights as a data subject, refer to our Privacy Notice - [Privacy Policy \(cambsfire.gov.uk\)](https://www.cambsfire.gov.uk/privacy-policy)

If you have any direct enquiries, CFRS' Data Protection Officer can be contacted at DPO@cambsfire.gov.uk / 01480 444500.